

Sassy Stitch Soiree

2022

A Virtual Event Hosted by Sassy Jacks Stitchery

Schedule of Events

All times given are Eastern Time i.e. New York City Time

Links for all events/rooms provided via email and your Sassy Jacks Account

Friday September 16th

5:00 pm Friday September 16th - Zoom Stitch Room Opens

7:00 pm Friday September 16th – Welcome Message and “Soiree Talk” on YouTube Live

- Welcome
- Soiree Schedule Review and Q and A

Saturday September 17th

10 am Saturday September 17th – Saturday “Soiree Talk” on YouTube Live

- Saturday Soiree Welcome and Q and A
- Walk thru of your Bespoke Design and other Soiree Swag
- What’s coming up with Esther Benson?

12 pm Saturday September 17th – “Thread Talk” on YouTube Live

- A walk through of the threads you received in your Soiree Thread Swag: their properties and where and how to use them
- Show and tell of other special threads in the shop
- Q and A on threads in general

3 pm Saturday September 17th – “Shop Talk” on YouTube Live

- An update on where we are with the new shop

- A view into the layout and vision for the shop and it's various rooms
- New products we'll be offering when we reopen
- Cosmo Club update
- Jack's Stash update
- General Shop Q and A

7 pm Saturday September 17th – “2023 Talk” on YouTube Live

- Update on 2023 workshops and a few 2024
- **Brand New Loyalty Program Launch... all the ins and outs**

Sunday September 18th

10 am Sunday September 18th – “Sassafras Samplers Talk” on YouTube Live

- What's coming up with Sassafras Samplers
- Details on Esther Benson Tutorial and Esther Reimagined
- Details on Mabel Tuke Tutorial and Start/Stitch Along

4 pm Sunday September 18th - “Finishing Talk” on YouTube Live

- Q and A on finishing the bespoke project
- Q and A on finishing the stitch sampler
- General Q and A on finishing techniques

7 pm Sunday September 18th – “Soiree Wrap-up” on YouTube Live

- Fond Farewells and Plans for 2023 Sassy Stitch Soiree

Zoom Stitch Room open until midnight Sunday September 18th